



**Meeting Agenda  
Hartland Business Improvement District  
Board of Director's Meeting**

Tuesday, March 10, 2020, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – February 11, 2020
3. President's Report - BID President
4. Financial Report - BID Treasurer
  - a) Statements of operation and balance sheet February
5. Committee Reports
  - a) Marketing Committee - March meeting recap  
March Mania, Sidewalk Sale co-op application, marketing ideas, UW Extension info, IATA Committee update
  - b) Design Committee – March meeting recap  
New banner designs, hanging flower baskets Cottonwood/North, flower grant possibility, bench sponsorships
  - c) Economic Development Committee – fraud workshop end of April
  - d) Executive Committee
6. BID Director Report – Update on district business activity
7. State of the Village – Village Administrator
8. Adjourn

Next Meeting: Tentatively scheduled for April 14, 2020, at 7:30 a.m.

**Hartland BID Mission Statement**

*The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.*

*Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.*