



**Meeting Agenda  
Hartland Business Improvement District  
Board of Director's Meeting**

Tuesday, November 9, 2021 - 7:30 a.m.

***Village Hall Board Room, 210 Cottonwood Ave, Hartland, WI***

1. Call to Order - BID President
2. Approval of October 12<sup>th</sup> meeting minutes
3. President's Report - BID President
4. Financial Report - BID Treasurer
  - a. Statements of operation and balance sheet October
5. President's Report - BID President
6. BID Director Report
  - a. Rebrand updates, new business cards, credit app, Explore Hartland website
  - b. Hartland Lights/Holiday train/Holiday Streetscaping
  - c. AT&T hardware replacement, Adobe
7. Approval of Hartland Lights budget
8. Committee Reports
  - a. Marketing Committee – update from November 5<sup>th</sup> meeting
  - b. Design Committee – update from November 5<sup>th</sup> meeting
  - c. Economic Development Committee – update from October 20<sup>th</sup> meeting
  - d. Executive Committee
9. State of the Village – Village Representative October
10. Adjourn

***Next Meeting: scheduled for December 14<sup>th</sup> 2021 at 7:30 a.m.***

Hartland BID Mission Statement

*The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education. Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.*