



**Meeting Agenda
Hartland Business Improvement District
Board of Director's Meeting**

Tuesday, December 14, 2021 - 7:30 a.m.

Village Hall Board Room, 210 Cottonwood Ave, Hartland, WI

1. Call to Order - BID President
2. Approval of November 9th meeting minutes
3. President's Report - BID President
4. Board member appointment discussion/election of officers
5. Approval of 2022 Budget
6. Financial Report - BID Treasurer
 - a. Statements of operation and balance sheet November
7. BID Director Report
 - a. Hartland Lights and BID Social recap
 - b. New logo rollout and website update
 - c. Vacant property updates
8. Committee Reports
 - a. Marketing Committee – update from December 10th meeting
 - b. Design Committee – update from December 10th meeting
 - c. Economic Development Committee – update from December 1st meeting
 - d. Executive Committee
9. State of the Village – Village Representative October
10. Adjourn

Next Meeting: scheduled for January 11th 2022 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education. Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.