

ICE AGE TRAIL COMMUNITY COMMITTEE AGENDA
TUESDAY, JANUARY 4, 2022
6:00 PM
MEETING ROOM, HARTLAND PUBLIC LIBRARY, 110 E. PARK AVENUE

Roll call

1. Consideration of minutes from the meetings of 10-05-2021 and 11-02-2021.
2. Discussion and consideration of the budget report balance.
 - a. Discussion and consideration of buying more Ice Age Trail pins.
3. Discussion and consideration of:
 - a. Standing hikes and events updates
 - b. Future co-promotional events
 - c. Marketing of events
 - i. Website, Apps.
 - ii. Social media, other.
4. Discussion and consideration of:
 - a. Trail maintenance and enhancement.
 - b. Kiosks and signage
 - c. ECOS updates
5. Other items for follow up as needed:
 - a. Educational opportunities
 - b. Connection with schools, library, and community
6. Announcements
7. Future meeting topics and meeting schedule
8. Adjourn

Kelli J. Yogerst, Recreation Director

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ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES
TUESDAY, OCTOBER 5, 2021
6:00 PM
MEETING ROOM, HARTLAND PUBLIC LIBRARY, 110 E. PARK AVENUE

Present: Jim Muenzenberger, Jeff Romagna, Kelli Yogerst, Ashley Widowski, Christina Callies and Jake Zuehl.

Meeting was called to order at 6:00 pm by Kelli Yogerst.

1. Consideration of a motion to appoint new IATC chairman –

Muenzenberger explained the chairman and a board member resigned so a chair needs to be appointed. There was discussion on whether Muenzenberger could be Chairman of IATC and ECOS.

Motion Callies/Romagna) for Muenzenberger to be chairman thru December.
Carried (5-0).

2. Consideration of a motion to approve the minutes for the meeting of the August 3, 2021.

Motion (Zuehl/Widowski) to approve the minutes of the IATC meeting of August 3, 2021. Carried (4-0) with 1 abstention.

3. Discussion and consideration of:

a. Any events for 2021 –

Romagna hosts hikes 2nd Wednesday of every month. October, November & December the hikes will be starting at 9am. Romagna said he is trying to expand it a little bit outside of Hartland. His hikes are listed on Facebook and in the program guide. Callies hosted several wee walker hikes but has not since Covid. She will be starting them up again in January of 2022. Waukesha chapter does tyke hikes and it listed on their website. Romagna said they do adult hikes as well.

Update on movie in the Beer Garden with hike in October

Yogerst said the hike is part of The Monster Bash which is October 16th, she said she will be doing a hike, that will start at the FAC, go on the IAT, by library, then downtown and will go by the Fire station to get treats. She said they will then go back to the FAC to watch the movie. She said the hike starts at 6 and the movie is at 7pm. Muenzenberger suggested for future discussion there should be a central hub to tie into to promote future events.

Update on trivia/scavenger hunt trail outing-

Yogerst said it was promoted on the website and in the program guide. Romagna

and Yogerst worked together on trivia questions. Yogerst said no one has come in yet to get a pin. The questions with clues were submitted to the Strive app. Zuehl said he had reached out to the Strive app and hasn't heard anything back yet. Discussion on taking a trip and walking the trail together and come up with some ideas.

Moonlight or night hikes-

Not happening right now, should bring it back in 2022 however probably not at the Cottonwood Wayside due to the board walk being replaced.

Mammoth Hike-

Mammoth hike is going on right now and Yogerst has handouts for businesses. It was suggested that in 2022 have a bigger event affiliated with the Mammoth hike challenge.

b. Plans for trail or river clearing in 2021.

ECOS committee has put in Penbrook trail with the southern part being chipped and the northern part being cleared. Muenzenberger been in contact with IATA and making a white trail. He said they have great interest, and if we clear and develop the trail, they are ok with putting the markings there. He said we are hoping to get some maps placed as well.

4. Discussion of the agenda-

Callies said she asked that this be put on the agenda because one of her concerns was, she didn't know what the committee was trying to accomplish and how it worked. Muenzenberger said generally the chair works with staff on what goes on the agenda. He said in the beginning they had all the same things on the agenda and if there was nothing on a specific item, it could be simply stated no report and move on to the next thing. Discussion on how to add something to the agenda. It was discussed to send it to the chair and copy Dee-Dee on it. Yogerst suggested having announcements on every agenda. Discussion on a just having a standard agenda.

5. Discussion of frequency of meetings-

Muenzenberger said in the charter that was passed out said it states no less than quarterly, and they tried that and there was some difficulty in communication. He said they did monthly for a while also, and that seemed a little too much. Zuehl felt the group should meet monthly. Discussion on how often to meet.

Motion (Zuehl/Callies) to go back to monthly meeting. Carried (4-0).

6. Discussion on the rules of what is allowed outside of committee meetings-

Muenzenberger said other groups in the municipality adhere very closely to the open meeting law and he said email is usually not a good way to communicate but to his

understanding email is great for disseminating information. He said discussing things online is not good. And with the open meeting any discussion must be in this forum as it is open to the public. He said members responding by email to a discussion is not allowed but it is not open to the public. Yogerst commented that if she wants to send something to the group she sends it to Dee-Dee and has her send it out. Muenzenberger said since the group is in the municipality, we need to follow the rules. Discussion on "Robert Rules", and how they are general rules on how to conduct a meeting. Muenzenberger said people in the Village want to know what they are doing and what the committee is spending money on, so that type of in-depth should be circulated in public records.

7. Discussion on purpose of and goals of the committee meetings-

Muenzenberger went over the original Resolution of the committee and explained that it said the committee should have 1 member from the Chamber, 1 member from the BID, the Village Administrator or his designee which is Yogerst and 1 person from the IATA which was Georgson but Romagna could fill in that spot. Muenzenberger said they are actively looking for a 7th member and Yogerst said she can post that. He said briefly explained the goals of the committee and that the committee is about cross promoting, promoting the community through the Ice Age Trail and promoting the Ice Age Trail Alliance. He said the committee has a small budget and it is used for promotional things. Yogerst pointed out that if it is not used, the committee loses it and it goes back to the Village.

Muenzenberger then went over the agreement between the IATA and the Village of Hartland, which lists what they do as a committee. He also said it states the committee is supposed to do 2 events a year.

8. Discussion and possible consideration of next meeting date-

The next meeting date will be November 2nd, 2021.

9. Future meeting topics or announcements-

Muenzenberger suggested for future discussion there should be a central hub to tie into to promote future events.

Discuss QR codes.

IATA meets at Lapham Peak 3 of the month at 7pm, no one has to be a member

10. Adjourn – Motion (Romagna/Georgson) to adjourn. Carried (4-0).

Adjourned at 7: 13 pm.

Respectfully submitted, Recording secretary
Deidre Bushey

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**ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES
TUESDAY, NOVEMBER 2, 2021
6:00 PM
BOARD ROOM, MUNICIPAL BUILDING, 210 COTTONWOOD AVE.**

Present: Jim Muenzenberger, Jeff Romagna, Kelli Yogerst, Christina Callies and Jake Zuehl.

Meeting was called to order at 6:02 pm by Jim Muenzenberger.

1. Consideration of a motion to approve the minutes for the meeting of October 4, 2021.

Motion (Zuehl/Romagna) to approve the minutes of the IATC meeting of October 4, 2021. Carried (5-0).

2. Discussion and consideration of the budget report balance.

Yogerst stated that no money has been spent and there is a \$1000.00 balance. Yogerst said she only has about 5 pins left from people doing the Mammoth Hike. She asked if she should purchase more. Muenzenberger asked how much the cost was last time, and Yogerst said she thought it was about \$300. She said she would like to purchase more.

Motion (Yogerst/Callies) to buy 100 more Ice Age Trail pins. Carried (5-0).

3. Discussion and consideration of:

a. Standing hikes and events updates-

Romagna said he has a hike next Wednesday. He mentioned he does do hikes in other places. Callies said if her hikes aren't back on in January, she will start next fall. Yogerst commented if Callies can email the info to her, she can possibly get it in the next program guide. Callies commented that a large amount of people have signed up for the Mammoth Hike challenge for October and it is a very successful event.

b. Future co-promotional events-

Muenzenberger commented that he didn't know what Yogerst schedule is for events. Yogerst said she is doing January-May programs. She said she will probably in December start talking about summer programs if anyone wants to do a hike. Muenzenberger commented on the National Trails Day and Romagna said it is June 1st. Muenzenberger asked if he had any information on that and Romagna said no that is a little way down the road. Callies brought up the topic of a fall or snowshoe hike and said snowshoe hike is a pretty good draw. Discussion on a snowshoe hike and where to have it. Discussion on putting a possible snowshoe hike in the next program guide. Callies commented that January 17th and February 16th are the

dates for the Full moon hikes. Possible dates suggested for Moonlight Hikes for snowshoe hikes were Friday January 14th at 6:30 and Saturday February 12th at 6:30pm.

c. Marketing of events

i. Website, Apps-

Muenzenberger said they had talked about using the Recreation program guide but said there was discussion last time on possibly using a website and apps. Yogerst said she has shared it on the Recreation page, and it got a lot of hits. Muenzenberger said when there are bigger events, those are good sites to share it on. Zuehl gave an update on the Strive on App. He said it does work now and he felt the guy that set up it did a pretty good job. He said once you get to one of the gps locations the questions for the trivia pop up. It was stated that it was initiated for the Mammoth Challenge but will stay up now. Zuehl said he will check to see how many people are using it.

4. Discussion and consideration of:

a. Trail maintenance and enhancement.

Romagna said there is a new boardwalk in Aldo Leopold overlook. Muenzenberger said Kiwanis, Arrowhead students, other helpers and scouts did some river cleanup on the little strip on the library side. He said they tried to remove the invasive as well as treat the stumps. Zuehl gave a brief update on planting of seeds. He said he noticed a lot of people hiking as well. Muenzenberger said Kiwanis will do river clearing in the spring for the next Bark River bash.

b. Kiosk signage – Yogerst said Jeannie Georgson will continue to maintain it.

c. Ecos- no upcoming meeting.

d. Monster Bash – was tied in with the Hartland Library and Fire Station. There will be decoration for Halloween, and they will be left up for 2 weeks. There was discussion on getting organizations to decorate the trail next time.

5. Other items for follow up as needed:

a. Educational opportunities-

Muenzenberger said educational opportunities is something they can do on the trail to enhance the hikers experience whether it be plaques that identify species. Discussion on the Library backpack usage. It was suggested to think outside the box for 4th grade kids. There was brief discussion on possible hikes with kids. Callies brought up if there could be a possible crosswalk on Maple by the Wayside.

b. Connection with schools, library, and community-

Muenzenberger said they had people initially that were more interested in that path, but they are no longer on this committee. He said the library backpack is there to be checked out and if possible, enough to get a 2nd one if checked out enough. Yogerst said last time she checked it wasn't checked out a lot. Muenzenberger said he thinks it is a great idea but maybe a lot of people don't know it is there. Zuehl said it is off the side where it doesn't get a lot of foot traffic. Romagna said he has been doing "think outside" with local schools, taking 4th graders out on the trail. He said he has

had as many as 60 and as little as 14. He said the hike this Friday will have 75 kids, which is 3 classes from Rolling Hills in Mukwonago. Topic of why IATC doesn't do something like that, Romagna said it was a grant that paid for it and for the bus.

Discussion on local schools and hikes.

Callies commented on possibly getting a crosswalk on Maple by the Wayside. Yogerst said she will look into it.

Monster Bash – Yogerst said it was tied in with the Hartland Library and Fire Station.

She said she would like to get more organizations involved in this and see if they would like to have their own little section next year and leave it up until Halloween.

Discussion on getting more organizations involved. Yogerst went over the schedule they did this year for the hike.

There will be decoration for Halloween, and they will be left up for 2 weeks. There was discussion on getting organizations to decorate the trail.

6. Announcements -

7. Future meeting topics and meeting schedule -

There was discussion on future meetings with ECOS, possibly share a meeting once a year. Muenzenberger said he will see if he can find a common date with them.

Next meeting date will be December 7th at 6pm. Yogerst commented on the January meeting date and if everyone is good with that date being so close to the holiday.

8. Adjourn -

Motion (Zuehl/Romagna) to adjourn. Carried (5-0).

Kelli J. Yogerst, Recreation Director

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