ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES TUESDAY, JANUARY 4, 2022 6:00 PM

BOARD ROOM, MUNICIPAL BUILDING, 210 COTTONWOOD AVE.

Present: Jim Muenzenberger, Jeff Romagna, Kelli Yogerst, Christina Callies and Jake Zuehl.

Others present: Ashley

Meeting was called to order at 6:01 pm by Jim Muenzenberger.

1. Consideration of a motion to approve the minutes for the meetings of October 5th & November 2, 2021.

October minutes need to be approved again due to non-committee member motion the first time it was approved.

Motion (Zuehl/Romagna) to approve the minutes of the IATC meeting of October 5, 2021. Carried (5-0).

Motion (Zuehl/Romagna) to approve the minutes of the IATC meeting of November 2, 2021. Carried (5-0).

2. Discussion and consideration of the budget report balance.

Yogerst gave a report on the of budget balance. She said it will be \$60 for QR Code and the pins will cost

a. Discussion and consideration of buying more Ice Age Trail Pins-

Dr. Jim said at the previous meeting \$300 was the amount approved for Ice Age Trail Pins however the cost is \$4.75 per pin. Yogerst said there is \$1130 currently in the budget. She said what we know for cost so far this year is \$60 for QR code which leaves \$1070 in the budget and if you subtract \$475 that would leave \$595.00 in the budget.

Motion (Romagna/Callies) to buy 100 more Ice Age Trail pins not to exceed \$500. Carried (5-0).

3. Discussion and consideration of:

a. Standing hikes and events updates-

Romagna said he is still doing hikes every 2nd week of the month. Callies said the Tyke hike will be the 1st Saturday of the month with the 1st one being January 8th at Centennial. Another one will be February 5th at Nixon Park and they are hoping to promote the Ice Rink as part of that. She said the Tyke Hikes are scheduled through May. Yogerst said in the program guide, she advertised for a Night Hike on January 14th and will go from the Library to KE and then back with the hike being approximately 5 miles. Everyone will meet at Nixon Park at 6:30pm.

**(recording was spotty and grainy at some points which made it difficult to hear). Hot Chocolate will be given away.

Ice Age Trail Committee Minutes Tuesday, January 4, 2022 Page 2

Motion (Callies/Romagna) to approve to buy hot chocolate for the event and to not exceed \$50.

b. Future co-promotional events-

Romanga commented on Delafield's Delafreeze on Saturday, he said there will be an Ice Age Trail booth there. Yogerst asked if they wanted flyers to promote the IATC event. Muenzenberger said on January 29th, the Kiwanis is putting on a playdate at Nixon Park with games, hot chocolate.

February hike will be like the January hike but in a different direction.

c. Marketing of events

- i. Website, Apps-
- ii. Social Media, other-

Romagna will be in Delafield this Saturday for the Delafreeze. Callies will work on description for the Facebook page. Yogerst will send a flier to Amy Lord for Ice Age Trail.

4. Discussion and consideration of:

a. Trail maintenance and enhancement.

Callies mentioned snow removal along the trail. Yogerst said to contact Dave Felkner, DPW Supervisor about the snow removal on the trail. Muenzenberger added that it is the owner's responsibility if it is their property on the trail or the villages if it is the villages property.

- b. Kiosk signage Flyer is up for the Night Hike in January and February hike is up in Centennial and Nixon Kiosk.
- c. Ecos Muenzenberger mentioned an Eagle Scout reached out to him for ideas on an Eagle Scout project. Muenzenberger said if anyone has any ideas then explained what and Eagle Scout project is and the purpose.

5. Other items for follow up as needed:

a. Educational opportunities-

None at this time.

b. Connection with schools, library, and community-

None at this time.

6. Announcements -

None at this time.

7. Future meeting topics and meeting schedule -

To appoint Muenzenberger as the official Chairman.

8. Adjourn -

Motion (Zuehl/Romagna) to adjourn. Carried (5-0). Meeting adjourned at 6:57pm.

Respectfully submitted By Recording Secretary,

Deidre Bushey