

ICE AGE TRAIL COMMUNITY COMMITTEE AGENDA
TUESDAY, JUNE 7, 2022
6:00 PM
BOARD ROOM, MUNICIPAL BUILDING, 210 COTTONWOOD AVE.

Roll call

1. Consideration of minutes from the meeting on May 3, 2022.
2. Discussion and consideration of the budget report balance.
3. Discussion and consideration of:
 - a. Standing hikes and events updates
 - b. Future co-promotional events
 - c. Marketing of events
 - i. Website, Apps.
 - ii. Social media, other.
4. Discussion and consideration of:
 - a. Trail maintenance and enhancement.
 - b. Kiosks and signage
 - c. ECOS updates
5. Other items for follow up as needed:
 - a. Educational opportunities
 - b. Connection with schools, library, and community
6. Announcements
7. Future meeting topics and meeting schedule
8. Adjourn

Kelli J. Yogerst, Recreation Director

Notice: Please note that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Darlene Igl, WCPC/CMC, Village Clerk, at 262/367-2714. The Municipal Building is handicap accessible.

ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES
TUESDAY, MAY 3, 2022
6:00 PM
BOARD ROOM, MUNICIPAL BUILDING, 210 COTTONWOOD AVE.

Present: Jim Muenzenberger, Jeff Romagna, Christina Callies, Mark Miner, Jake Zuehl and Kelli Yogerst

Meeting was called to order at 6:01 pm by Jim Muenzenberger.

- 1. Consideration of a motion to approve the minutes for the meeting of 4-05-2022-**
Motion (Zuehl/Romagna) to approve the minutes of the IATC meeting of April 5, 2022.
Carried (6-0).
- 2. Discussion and consideration of the budget report balance.**
Yogerst said they should be at about \$500 but she will look into budget balance & bring more detail about the budget.
- 3. Discussion and consideration of:**
 - a. Standing hikes and events updates-
Romagna gave nice list of hikes last month the following hikes are coming up:
May 11 – Waterville segment
May 12 IAT will give presentation at the library
Callies has a Tyke Hike coming up on May 21st
 - b. Future co-promotional events-
June 4th is National Trails Day and there was discussion on doing a hike that day, how long of a hike to do and the time. Muenzenberger commented on emailing each other, being volunteers for hikes and communicating with each other as volunteer's vs committee members. Romagna said he would do a hike on June 4th at 9 am. He said they would start at Nixon, go south to Penbrook, the to Overlook, come out on Cottonwood, do the marsh loop and then back from there. No motion was made but Zuehl seconded, and Yogerst said we are doing it.
Motion (Romagna/Zuehl) to do June 4th hike at 9am. Carried (6-0).
Muenzenberger commented on the Hometown Celebration parade and Miner was going to check to see if the IAT wanted to use the BID space for that event on June 26, but he doesn't know if anyone heard anything about that. He said if the IAT wants to take the spot, and anyone wants to join in they can, but it will be independent from the IATC. He said the other event is Hartland Kids Day on July 27 and the BID also had a booth space there. The BID director will not be able to be there this summer, but the space will be there for use. Callies and Zuehl are available and there was discussion on having a booth to do outreach about the trail. There was discussion about material to have on hand, give aways and have pins for sale as well.

- c. Marketing of events
 - i. Website, Apps-
Nothing at this time.
 - ii. Social Media, other-
It was stated to just use the normal social media avenues like it has been done in the past.

- 4. Discussion and consideration of:**
 - a. Trail maintenance and enhancement.
Trail by Penbrook is being chipped. It was stated that Tree Services that don't know what to do with their chips are bringing in chips so there may be piles there. There was discussion on a possible eagle scout project for benches. Muenzenberger showed the bench map and put the eagle scout in touch with DPW Director Felkner.

 - b. Kiosk signage –
Yogerst said Jeannie Georgson did the kiosk at Centennial and Nixon and updated what is in the Kiosk.

 - c. Ecos -
Enhancements were previously discussed. There was also discussion on a tree that fell by the trail by the Cottonwood wayside.

5. Other items for follow up as needed:
 - a. Educational opportunities-
Brief comments on advertising walk the walk, June 4th, Hartland Kids Day July 27th.

 - b. Connection with schools, library, and community-
No comments.

6. Announcements -
May 11th at 6:30-7:30 Amy Lord will be at the library talking about the Ice Age Trail.

7. Future meeting topics and meeting schedule –
Next meeting will be June 7th. Ashley is no longer a member; a new volunteer member is needed. Discussion was brought up on whether the IATC could advertise on Facebook about the open volunteer position.

8. Adjourn -
Motion (Romagna/Zuehl) to adjourn. Carried (6-0). Meeting adjourned at 6:55 pm.

Respectfully submitted By Recording Secretary,

Deidre Bushey