



**Hartland Business Improvement District
Board of Director's Meeting Minutes
Tuesday, July 9, 2024 - 8:00 a.m.
Hartland Village Hall, 210 Cottonwood Ave, Hartland, WI**

BID Board Members present: Steve Osterndorf, Nick Jensen, Steve Berger, Jim Muenzenberger, Tabi McBride, Cheryl Pfundtner, Kristine Schutte, Bob Wisniewski

Guests present: None

BID Staff present: Kristyn Smith

BID Board Members absent: Marilyn Haroldson

Meeting Proceedings

- 1. Board Meeting Call to Order:** Meeting called to order at 8:05 a.m. by BID President.
- 2. Approval of Minutes:** MOTION made by Muenzenberger to approve June meeting minutes; seconded by Jensen. MOTION passed unanimously.
- 3. President report:** Berger attended the Hometown Celebration parade and wanted to bring up the discussion of finding a potential location for the sculpture while we wait to find its permanent home. The sculpture looks great and the community seemed excited about it. Thanked Osterndorf for his donation of candy for the parade float.
- 4. Financial report by Cheryl Pfundtner, BID Treasurer**
Statement of operations and balance sheet for June 2024 presented by Pfundtner. MOTION made by Muenzenberger to approve operations and balance sheet as presented; seconded by McBride. MOTION passed unanimously.
- 5. BID Director Report by Kristyn Smith, BID Director**
Website business directory updated with new businesses. Hartland Lights prep is underway and the committee is exploring options for under tree décor. Will present those options at the next meeting. Newsletter is going out this week. Hartland in Bloom has been quiet, only one new grant application since last month.
- 6. Committee Reports**
Marketing Committee report by Steve Berger, Committee Chair
The marketing committee did not have a meeting.

Design Committee report by Jim Muenzenberger, Committee Chair

The design committee did not have a meeting. Distributed and discussed a sign grant and sandwich board grant for DeSoto Accounting. MOTION made by Muenzenberger to approve the sign grant less the cost of the interior sign; seconded by Schutte. MOTION passed unanimously. MOTION made by Muenzenberger to approve the sandwich grant in the amount of \$50; seconded by Pfundtner. MOTION passed unanimously.

Economic Development Committee by Kristyn Smith, BID Director:

The economic development committee did not have a meeting. The education program went well and received positive feedback. The committee is looking to bring the same presenter back for a more in-depth social media program.

Executive Committee Report by Steve Berger, BID President:

The Executive Committee did not have a meeting.

7. State of the Village report presented by Kristyn Smith, BID Director:

The Village ED committee is meeting with the owner of the Endter's building on Thursday with the BID Director. No other Village news to report.

8. ADJOURNMENT

MOTION by Pfundtner to adjourn at 8:29a.m.; seconded by Jensen. MOTION passed unanimously.