



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, August 9, 2016, 7:30 a.m.

Emanuele & Haut CPA's Conference Room, 142 E. Capitol Drive, Hartland, WI

1. Call to Order - BID President
2. Approval of Agenda – August 9, 2016
3. Approval of Minutes – June 14, 2016
4. President's Report - BID President
5. Financial Report - BID Treasurer
 - a. BID Office lease
6. Committee Reports
 - a) Marketing Committee
 - Marketing campaign proposal from Ocreative
 - b) Design Committee
 - c) Economic Development Committee
 - d) Executive Committee
7. BID Director Report
8. State of the Village – Village Administrator
9. New Business
10. Old Business
11. Guest Comments
12. Adjournment

Next Meeting: scheduled for September 13, 2016 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.