

**VILLAGE OF HARTLAND
ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES
TUESDAY, JUNE 21, 2016
7:00 PM
BOARD ROOM
MUNICIPAL BUILDING, 210 COTTONWOOD AVE.**

Present: Mary Burton, Jeannie Georgson, Jim Muenzenberger, Rod Podszuz, David Van De Ven, David Van Thiel, David Cox

Others Present: Recreation Director Kelli Yogerst

1. As this was the initial meeting of this new Committee of the Village, Committee members introduced themselves.
2. Selection of Chairperson: After discussion of the chairperson's duties and after outlining that Village staff serving as members of the committee will produce the minutes and agendas as well as ensuring that public notice requirements are met, discussion was held among members to determine a volunteer.

Motion (Cox/Podszuz) to appoint Dave Van De Ven as chairperson. Carried (7-0).

3. Review of application and purpose of Committee: Cox reviewed the history and material related to the Village becoming an Ice Age Trail Community and the purpose of the Committee to foster this new designation and the cross-marketing relationship with the Ice Age Trail Alliance that it creates.
4. Discussion and consideration of initial projects.

Members discussed a variety of potential projects and initiatives.

- a) Promote existing programs of IATA and others such as the Trail Angels program
 - b) Installation of one or more Kiosks in the downtown and elsewhere.
 - a. behind Señor Tomás
 - b. at the existing sign in Nixon Park
 - c. Other?
 - c) Utilize QR (Quick Response) Codes on signs to link quickly to data and information.
 - d) Trail Community designation signs
 - a. Install additional road side signs
 - b. Acquire/install "trail sized" signs
 - c. Acquire additional IATC decals
 - d. Are these items available from IATA?
 - e) Need to look at Trail to determine other needs
 - f) Implementation of items included in the application including signage directing users to local businesses and services
5. Future meeting topics and meeting schedule.
 - a) Determine locations for road side IATC signs
 - b) Consideration of better connection to the schools (Burton)

- c) Development of a partnership program (Muenzenberger to talk to BID Marketing)
- d) Library Programs
- e) Develop a reward program for hiking the Hartland section
 - a. Local patch?
- f) Create tie in for 100th anniversary of National Parks and Hartland's 125th anniversary.
- g) Develop Recreation programs for insertion in the Recreation Guide
 - a. Yoga Hike
 - b. Identify "Free" recreation activities
- h) NEXT MEETINGS
 - a. Trail hike, Tuesday, July 5, 3:00pm beginning at Centennial Park and ending at Cottonwood Wayside.
 - b. Regular Meeting, Tuesday, August 2 beginning at 7:00pm in the Village Board Room.

6. Adjourn.

Motion (Muenzenberger/Swenson) to adjourn. Carried (7-0). Meeting adjourned at 8:55 PM.

Respectfully submitted by

David Cox
Village Administrator/member