

VILLAGE OF HARTLAND
ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES
WEDNESDAY, NOVEMBER 2, 2016
6:00 PM
BOARD ROOM
MUNICIPAL BUILDING, 210 COTTONWOOD AVE.

Present: Mary Burton, Jeannie Georgson, Jim Muenzenberger, Rod Podszus, David Van De Ven, David Van Thiel, David Cox

Others Present: Recreation Director Kelli Yogerst, Chamber Liaison Jackie Perrigo

1. Consideration of minutes for the meeting of October 12, 2016 - Motion was made, seconded and passed to approve the minutes.
2. Discussion and consideration of projects and programs
 - a. IATC signs – It was determined that the Committee would officially request permission from the Village Board to install the Ice Age Trail Community road-side signs at the Committee-preferred locations on the directional signs located on Merton Avenue and Cardinal Lane. Muenzenberger would represent the Committee at the Board. His presentation would outline the two options, including the Village-staff preferred location at the Village entrance signs, and make a request to the Village Board to authorize the Committee’s preference.
 - b. Trail signage – It was determined that signs would be installed at six locations including Centennial Park (northern terminus), path west of Hartbrook Park, parking lot by Senior Thomas, Nixon Park, parking lot for the Maple wayside and the southern terminus of the trail. The Village will be responsible for production of the signs totaling 12 signs for installation (both directions/both sides) plus extras for future installation or replacement.
 - c. IATC Partner Program – The Committee reviewed and provided comment on a draft pamphlet describing the Partner Program. A revised version will be made available at the downtown BID’s social scheduled for November 10. We have a number of stickers in stock but more still need to be acquired.
 - d. Kiosk Information
 - i. Locations – It was determined that priorities for kiosks will be Centennial Park, Nixon Park and the Cottonwood Wayside. The location at the parking lot/trail near Senor Tomas is a future location but not a priority at this time.
 - ii. Applications – The Committee discussed designs for the kiosks and determined to focus on a large, six panel design for Nixon Park to replace and expand the existing information board in the park at this time. Smaller two or three panel signs could be installed at the other locations including relocation of the Nixon Park Sign to another location.
 - iii. Contents - The Nixon Park Kiosk will feature IAT information as well as park/recreation information (which was on the one being replaced) and downtown business information.
 - iv. Use of QR Codes – To be determined in detail later.
 - v. Subcommittee – During discussion of funding, it was determined that Muenzenberger would request funding from the downtown BID for a

portion of the kiosk in Nixon. Cox indicated that the Village would likely contribute as well. The use of an Eagle Scout candidate for construction, or, more likely, enhancement through installation or addition of a roof of a kiosk is still considered an options. The determination of a sub-committee will be made at a future meeting.

- e. Future Promotional Events – Possible tie-in to the Village’s 125th anniversary celebration in 2017. Also, National Trails Day is on June 3 and should be used as a tie-in.
3. Other items.
 - a. Connection with/to schools - A meeting is scheduled with Luke Kloberdanz, IATA, on November 15 to discuss the school connection and the availability of the IATA website and application for promotion and information about the Hartland segment.
 - b. Recreational Programs – the possibility of some winter events was discussed.
 - c. Library Programs – it was determined that this item can be removed as this is being well handled by the Library.
 - d. Website and Application – see above regarding meeting with Kloberdanz
 4. Future meeting topics and meeting schedule.
 - a. NEXT MEETING - Wednesday, December 7, 2016, 6:00pm in the Village Board Room.
 5. Adjourn.

Motion made to adjourn. Carried (7-0). Meeting adjourned at 7:44pm.

Respectfully submitted by

David Cox
Village Administrator/member