

**VILLAGE OF HARTLAND  
ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES  
TUESDAY, MARCH 7, 2017  
6:00 PM  
BOARD ROOM  
MUNICIPAL BUILDING, 210 COTTONWOOD AVE.**

Present: Jeannie Georgson, Jim Muenzenberger, Rod Podszus, David Van De Ven, David Van Thiel, David Cox

Others Present: Recreation Director Kelli Yogerst, Jack Sullivan, Bethany Sullivan

Meeting was called to order by Chairperson David Van De Ven at 6:05pm.

1. Consideration of minutes for the meeting of January 31, 2017 - Motion was made, seconded (Van Thiel/Muenzenberger) and passed to approve the minutes.
2. Discussion and consideration
  - a. Trail signage/education – Georgson will ask the IATA Waukesha Chapter to officially mark the Trail path in Nixon Park on the east side of the pond.
  - b. Website for Hartland on IATC site – Muenzenberger and Yogerst showed a sample of the type of design that IATA purchased for use by the IAT Communities (<https://nativeeyewear.com/localonlyproject>). The website design is a tile-based design. With assistance from IATA, the Village would develop 6 – 12 tiles highlighting various aspects of the Village, which are yet to be determined. There was discussion on how to ensure a quick and easy access for users to get to the website including use of Social Media. A sub-committee will continue to work on this aspect and report back to the main group. Full committee members should submit concepts for tiles to the group for consideration.
  - c. IATC Partner Program – It was reported that the IATA has created a partner program that we will investigate and incorporate as appropriate.
  - d. Kiosk Information – Scout Jack Sullivan was present to discuss his progress. He indicated that he is having difficulty obtaining designs for the desired three sided design. He showed the committee a two sided design that could serve as an alternative. Using the smaller arrangement would have some benefits in terms of reduced footprint and the design included a bench for seating. The committee would still like to pursue the three-sided design and Cox would assist in connecting with an architect that would be willing to create the required blueprints. Sullivan described the difficulties he is hearing about relate to the use of man-made lumber and in particular the concern of structural stability. The project continues to move forward.
  - e. Future Promotional Events
    - i. Run/Walk event in conjunction with the Hometown/125<sup>th</sup> anniversary celebration. Some interest remains but significant discussion was postponed.
    - ii. Geocaching discussion was postponed to the future.

3. Other items.
  - a. Connection with/to schools – No Discussion.
  - b. Recreation Programs – Discussion regarding a possible “get to know the Trail” class, hike or event that could be included in the summer Recreation Guide. The possibility of a page calling out “free” recreation opportunities was also discussed.
4. Future meeting topics and meeting schedule.
  - a. NEXT MEETING –Wednesday, April 5, 2017, 6:00pm in the Village Board Room.
5. Adjourn.

Motion made to adjourn (Muenzenberger/Georgson). Carried (7-0). Meeting adjourned at 7:15pm.

Respectfully submitted by

David Cox  
Village Administrator/member