



Meeting Agenda
Hartland Business Improvement District, Board of Director's Meeting
Tuesday, April 10, 2018, 7:30 a.m.
Village Hall Board Room, 210 Cottonwood Av. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – March 13, 2018
3. President's Report - BID President
4. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
5. Committee Reports
 - a) Marketing Committee – Recap March 27 meeting: Water tower painting concepts, March Mania event, Chillin' on the Trail art walk event, HNNO event, Ice Age Trail committee update-National Trails Day June 2.
 - b) Design Committee – Recap March 27 meeting: Downtown bench sponsorship update, summer streetscaping
 - c) Economic Development Committee –Recap of meeting on March 28: Loan applications. Education grant application Jessie Senglaub
 - d) Executive Committee
6. BID Director Report – Update on district business activity
7. State of the Village – Village Administrator
8. Adjourn

Next Meeting: Tentatively scheduled for May 8, 2018 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.