



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting & Annual Meeting

Tuesday, February 19, 2019, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. BID Annual Meeting - 7:30am
2. Call to Order - BID President
3. Approval of Minutes – January 8, 2019
4. President's Report - BID President
5. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
6. Committee Reports
 - a) Marketing Committee – Recap Feb. 1 meeting: Explorehartland.com web page, 2019 Events - March Mania & HNNO, Hartland Kid's Day sponsorship, IAT Committee update
 - b) Design Committee – Recap Feb. 1 meeting:
Patio Petals summer floral proposal, possible utility pole decorations
- Hartland Service flags/banners on their property – approve design
 - c) Economic Development Committee –Jan. 30 meeting postponed
 - d) Executive Committee
7. BID Director Report – Update on district business activity, Hometown Celebration parade sponsorship
8. State of the Village – Village Administrator
9. Adjourn

Next Meeting: Tentatively scheduled for March 12, 2019, at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.