

**VILLAGE OF HARTLAND  
ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES  
WEDNESDAY, DECEMBER 7, 2016  
6:00 PM  
BOARD ROOM  
MUNICIPAL BUILDING, 210 COTTONWOOD AVE.**

Present: Jeannie Georgson, Jim Muenzenberger, Rod Podszus, David Van De Ven, David Van Thiel, David Cox

Others Present: Recreation Director Kelli Yogerst, Chamber Liaison Jackie Perrigo

Meeting was called to order by Chairperson David Van De Ven at 6:05pm.

1. Consideration of minutes for the meeting of November 2, 2016 - Motion was made, seconded (Muenzenberger/Van Thiel) and passed to approve the minutes noting that they should be amended to include that discussion included the Committee's general intent is that future meetings would last approximately one (1) hour.
2. Presentation and discussion of a potential Eagle Scout project.  
Scout Jack Sullivan was present to discuss his findings as they relate to his conceived Eagle Scout project involving development of a water trail in the Bark River along the IAT. He found that such a project might be difficult to accomplish with Scouts due to Scouting requirements and DNR regulations. He will not pursue that project so discussion followed regarding an alternative project. Discussion focused on the construction of a six- (6) panel kiosk in Nixon Park as previously discussed by the Committee. It was suggested that Luke Klobberdanz or others from IATA could provide some design and volunteers assistance. Discussion included review of the existing design concepts and the use of recycled or fiber board products for the structure to promote ecology and lower maintenance. It was noted that the Business Improvement District has committed some funds and that funds from the Village might also be available. Jack Sullivan will follow up with this project and will update the Committee in February or March.
3. Discussion and consideration of projects and programs
  - a. IATC signs – These signs have been installed pursuant to Village Board approval. The location is as requested by the Committee but the mounting may be temporary. Public Works may reinstall the signs in the future to ensure they are properly installed in terms of desired location and regulations.
  - b. Trail signage – The Village Board approved installation of signage along the trail identifying this as an Ice Age Trail Community as well as other similar signs along the trail. Each sign could have a cross street identifier. Luke Klobberdanz from IATA indicated that each Trail Community will have a "landing page" on the IATA website that could be the subject of a QR Code on the local sign. This page could identify our local resources and connect to other information. Mary Burton indicated that she would be willing to handle the landing page when the time came. It was indicated that we would have lots of flexibility with our page on the IATA site and that the information would be unique to us.
  - c. IATC Partner Program – Jim Muenzenberger indicated that he brought the Partner Program pamphlet and stickers to the recent BID Social and distributed

both to interested parties. Additional stickers are needed and Luke Kloberdanz at IATA will be contacted to determine whether IATA will produce them. The information requested on the Program form will need to be collected and monitored. Additionally, some coordination with the Hartland BID office would be appropriate so they are aware of businesses' participation.

- d. Kiosk Information – see above regarding Eagle Scout Project.
- e. Future Promotional Events – Jim Muenzenberger discussed this matter at the BID's Marketing Committee for input. BID member Elise Miller suggested development of a geo-cache with a Hartland 125<sup>th</sup> Anniversary theme connecting with, possibly, 125 items or locations along the trail and in the downtown area. Jeannie Georgson indicated experience with geo-caching and that she would be willing to help on this. It was noted that the geo-cache might work best if it was available for a specific period of time. Cox noted that the Village had slabs from the two oldest oak trees recently cut down and that there was a possibility that the Wisconsin Woodworkers Guild might want to help prepare them in some way for historic display.

4. Other items.

- a. Connection with/to schools – Mary Burton reported on her meeting with Luke Kloberdanz from IATA. Currently, IATA and the Hartland/Lakeside Schools are very connected. Mary Burton will be working with Swallow School to get them more involved.
- b. Recreational Programs – There is a possibility that some IAT tie in will be included in the Recreation Department's summer camps as well as additional general programming for trail hikes and the like.

5. Future meeting topics and meeting schedule.

- a. NEXT MEETINGS – Tuesday, January 31, 2017 and Tuesday, March 7, 2017, 6:00pm in the Village Board Room.

6. Adjourn.

Motion made to adjourn (Podszus/Van Thiel). Carried (7-0). Meeting adjourned at 7:08pm.

Respectfully submitted by

David Cox  
Village Administrator/member