



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, August 13, 2019, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – June 11, 2019
3. President's Report - BID President
4. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
5. Committee Reports
 - a) Marketing Committee – Recap Aug. 2 meeting: Website stats, banner policy, fall social date, HNNO update, IAT Committee update
 - b) Design Committee – Recap Aug. 2 meeting:
Action Items:
 - Façade grant application – Andrea & Matt Koeppel/Ocreative, 301 Pawling,
 - Façade grant application revised – GD Holding/Lars Nielsen, 107-109 E. Capitol Dr.
 - Façade grant application – Mike Badani, 301 E. Capitol
 - Façade grant application – Dan & Jaime Williamson/The Flower Garden, 202 North Ave.Façade grant budget increase and request from Village for additional funds, North Ave/Cottonwood utility pole banner bracket system & banners, façade grant application revision
 - c) Economic Development Committee – one loan closed
 - d) Executive Committee
6. BID Director Report – Update on district business activity
7. State of the Village – Village Representative
8. Adjourn

Next Meeting: Next meeting tentatively scheduled for September 10, 2019, at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.