



Meeting Agenda

Hartland Business Improvement District, Board of Director's Meeting

Tuesday, November 12, 2019, 7:30 a.m.

Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Minutes – Oct. 8, 2019
3. President's Report & Executive Committee - BID President
 - a) Board members & officers for 2020
 - b) Exec. Committee meeting Oct. 24 – State of the BID & BID director salary
4. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet
 - b) Action Item: BID office lease
 - c) 2020 Budget – line item approval
 - d) Payroll annual service fees
5. Committee Reports
 - a) Marketing Committee – Recap Nov. 1 meeting:
Hartland Lights update, fall social comments, Shop Small dates, 2020 marketing calendar/events, IATA committee update
 - b) Design Committee – Recap Nov. 1 meeting:
Patio Petals estimates for streetscaping, North Ave/Cottonwood utility pole banner update, façade grant application updates, bench sponsorship
 - c) Economic Development Committee – no meeting
 - d) Executive Committee – moved to President's report #3
6. BID Director Report – Update on district business activity
7. State of the Village – Village Representative
8. Adjourn

Next Meeting: Next meeting tentatively scheduled for December 10, 2019, at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.