



Meeting Agenda
Hartland Business Improvement District
Board of Director's Meeting & Annual Meeting
Tuesday, February 11, 2020, 7:30 a.m.
Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. BID Annual Meeting 7:30am
2. Call to Order - BID President
3. Approval of Minutes – January 14, 2020
4. President's Report - BID President
5. Financial Report - BID Treasurer
 - a) Statements of operation and balance sheet January
6. Committee Reports
 - a) Marketing Committee – February meeting recap, March Mania, Hartland parade & Hartland Kids Day event sponsorships
 - b) Design Committee – February meeting recap, awning design for Allstate insurance, Action item: façade grant application for Lake Country Fine Arts School & Gallery
 - c) Economic Development Committee – meeting notes from Jan. 28
 - d) Executive Committee
7. BID Director Report – Update on district business activity
8. State of the Village – Village Administrator
9. Adjourn

Next Meeting: Tentatively scheduled for March 10, 2019, at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.