



**Meeting Agenda
Hartland Business Improvement District
Board of Director's Meeting**

Tuesday, March 9th, 2021 - 7:30 a.m.
Village of Hartland Board Room, 210 Cottonwood Ave. lower level, Hartland, WI

1. Call to Order - BID President
2. Approval of Previous meeting minutes – February 9th, 2021
3. President's Report - BID President
4. Financial Report - BID President
 - a. Statements of operation and balance sheet January
5. BID Director Report
 - a. Strategic Plan update and action items
 - b. Tour of America's Dairyland bike race
 - c. Logo and website redesign
6. Committee Reports
 - a. Marketing Committee – update from March 5th meeting
 - b. Design Committee – update from March 5th meeting
 - c. Economic Development Committee – no February meeting
 - d. Executive Committee
7. State of the Village – Village Representative
8. Adjourn

Next Meeting: scheduled for March 9th, 2020 at 7:30 a.m.

Hartland BID Mission Statement

The mission of the Hartland BID is to provide leadership for the vitality of downtown Hartland; an area that offers a variety of commercial, retail and service businesses. The BID serves as a catalyst to improve and promote downtown Hartland through business development, marketing, economic development and business education.

Goal: The Business Improvement District attracts people to live, work, shop, conduct personal business and seek entertainment in downtown Hartland.