

PARK AND RECREATION BOARD MINUTES
MONDAY, JUNE 7, 2021
7:00 PM
BOARD ROOM, MUNICIPAL BUILDING, 210 COTTONWOOD AVENUE

Present: Tim Hallquist, Curt Gundrum, Nick Miller, Rick Conner, Randy Ferrell, Shaunta' de Boer and Craig Eisenhut.

Others: Dave Felkner, Kelli Yogerst, Jim Muenzenberger, Alex Lemke and Jeremy Plaff.

7:00 PM Call to Order

Public comments for those items not included on this agenda: (Please be advised the Park and Recreation Board will receive information from the public for a three-minute time period per person with time extensions per the Park and Recreation Chairperson's discretion. Be it further advised that there may be limited discussion on the information received, however, no action will be taken under public comments.)

1. Consideration of a motion to approve the Park and Recreation minutes of the May 3, 2021 Park Board meeting-

Motion (Conner/Gundrum) to approve the Park and Recreation minutes of May 3, 2021 minutes. Carried (7-0).

Public Works Items

2. Discussion and possible consideration for QR Code signs in Nixon Park, Lake Country Rotary Club, Grant Lemke.

Alex Lemke from the Lake Country Rotary was present and said what they are proposing is QR code signs in the park for tourists that come to Hartland to engage with other community businesses and institutions. He said the board member could try the sample QR code with their phones and it would take them to the QR site so they could get an idea of how it works. He said there could be sponsors for the QR code signs. He went over the pricing for a sponsorship. He said this is a test for this year and then next year move forward with it. He said he can track the traffic, specific vendors etc. Felkner asked where they would be positioned. Lemke said there is plenty of space around the splash pad that they could be put up. Felkner asked how many could be done if they are mounted on a building. Lemke said it could be a laminated document it does not have to be attached to the building. Hallquist asked if Lemke has talked to local businesses. He said he wanted to run it past the park board first. Felkner said if I am looking for a restaurant, I could just type in restaurants name. Lemke said yes you could, but you are also dealing with the algorithms of the search site. Hallquist asked if they were thinking of expanding outside of the splash pad. Yogerst suggested putting one else where in Nixon Park for those that don't use the splash pad. There was discussion on various places they could be placed. Felkner asked who would be responsible selling this to businesses, several people said they would do it.

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Hallquist said he agreed with Lemke by suggesting doing a test period first. It was stated if a sponsor doesn't pay or doesn't want to continue it is easy to take it down. Felkner asked if the Village could use it for the Village's special events, and Lemke said of course. Yogerst asked if the Village would be charged, and Lemke said they would be flexible. It was suggested to test if it for 6 months and to place 3 by the Splash pads and 1 by the kiosk.

Motion (Eisenhut/De Boer) to approve 4 QR code signs in Nixon Park from July – January with 3 being by the Splash pads and 1 by the kiosk. Carried (7-0).

This will now go to the Village Board for approval on June 14th, 2021.

Recreation Director-

3. Discussion and possible consideration on Lake Country Players performance dates in June and July.

Yogerst said included in the packet was the email that Bushey sent to the Lake Country Players. Hallquist explained that Lake Country Players was willing to pay for the performances but have not paid for them yet and wants to use the FAC from 9-5 the week before the performances with no charge. Hallquist said his thought was that they could go up on the stage, but the gate would be locked. Hallquist read Katie Bergs explanation in an email on using the practices which stated that they could not afford \$100 every day to practice. There was discussion on charging for the practices. Hallquist said he knows last year was a bad year but feels they should be charged something. Hallquist suggested \$100 a week, and Felkner brought up what if someone rents the fac. 7 practice dates for \$100.

Motion (Conner/Ferrell) for Lake Country Players to pay \$100 per week for practices paid in full in advance except for dates someone else already has it reserved. Carried (7-0).

4. Discussion and possible consideration for boat launch at Centennial and Nixon Park, Jim Muenzenberger -

Jim Muenzenberger said because of the success at Bark River Bash they are looking at putting in boat launches. He said there are multiple places they could be put in within the 100-yard area on the map. He said there is very low profile going into the river and some calmer water for people to get in and out. He said that is at Centennial. Muenzenberger also showed a sample of a sign that would be put in. In Nixon, he explained a couple options one is on the eastern bank opposite of Enders building. He said the area to disembark is kind of hard to see due to a bend but said a sign could be put in at the bridge letting people know it is coming up. He explained the other area is a nice sandy shallow area to get out. He said the only problem with that spot is that it is not near a parking spot. He brought up the parking on the north side by the bridge for parking. Yogerst said she spoke to PD about that area and because they use that area quite a bit to get out that is why the south side is no parking. There was discussion on possible parking. He said the signs have not been drawn up yet, they are just trying to identify the areas. He said this has been started in

several different committees, but this really is in the Park Board domain. Felkner asked they that walk the area to mark the location of the signs.

Motion (Miller/Conner) to approve boat launch at Centennial and Nixon Park with 3 signs. Carried (7-0).

5. Discussion on Ice Rink usage, financing, and donor's update –

Yogerst said everyone has the quote in their packet and the price of the liner they recommended for this size of rink was \$535.50. She said on the back page of the quote is the flyer she put together for possible sponsorship banners. She said she mentioned it to Rotary and has not heard anything from them. She is waiting to hear from the WAC and the Kiwanis said they are interested.

A Gold Sponsor would be \$1000, a 3'x6' banner, a 2-year sponsorship and logo on all Ice Rink publicity. The other sponsorship would be Silver which would be \$500, a 3'x6' banner and a 1-year sponsorship. She said she feels the fees are reasonable. Hallquist said it would look nicer if there was one total sponsor. He said they would have to put up some type of fencing in the back to see all the sponsors, but he thought a new level of sponsorship like a platinum would be nice. There was brief discussion on the size of the rink and the liner. There was discussion on a platinum sponsor dollar amount and time length. Yogerst will check on lead time. Hallquist suggested a Platinum sponsor could be \$5000 for 3 years naming rights for independent display banner. Gold sponsor would be \$1000, 2-year sponsorship with smaller banner. Silver would be \$500 for 1 year sponsorship with a smaller banner. There was discussion on how to advertise the flyer.

No action taken.

6. Discussion on possible future pickleball/basketball court.

Yogerst said she got ballpark figures and went over the quotes she got. She said to convert one of the two tennis courts into 2 pickleballs would be \$26,331.00. To furnish and install 2 fixed gooseneck basketball units on one of the courts would be \$7,170.00. To construct 2 pickleball courts with 2 basketball hoops would be between \$74,700.00-\$76,900.00. Hallquist asked about multitasking a tennis court for pickleball and Yogerst said because of the netting size difference it cannot be done. Discussion on a basketball court closer to the Police Dept.

There was discussion on multi-use courts vs pickleball and basketball courts. Felkner suggested checking with PD to get their opinion on putting in a basketball court since there were issues in the past and that is why it was removed.

No action taken.

7. Discussion and possible consideration on Food Truck policy.

Hallquist said Yogerst had updated and sent out the Food Truck policy to the Park Board. After he called Yogerst, it was updated again. Hallquist said after speaking to her and a Village Board member, he rewrote the policy making it as simple as possible and that is what was handed out.

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Hallquist asked for feedback. Yogerst said she got feedback today from a food truck vendor on the fee amount and he thought the fee was high. It was discussed to change around the word placement on the first sentence to say "Fees will be assessed to all businesses and/or individuals that are producing food for public consumption for profit, within the village of Hartland parks system."

Motion (Miller/Eisenhut) to approve Hallquist revised version of the Food Truck Vendor policy. Carried (7-0).

8. Announcements: It is not completed that these matters will be discussed or acted upon and may include items for future consideration. The following individuals may provide announcements: Park and Recreation Board members or other Village Staff members.

Hartland Night Out will be held Aug. 5th. Felkner mentioned CIP items such as Penbrook baseball field being redone in 2022 with budget of \$30,000. Fine Arts Center bricks will be replaced with colored concrete and plaques will be replaced on each side of stage showing donor names from bricks that were used. Playgrounds inspected. All Park activity centers, and playground equipment need lots of replacement and repair. Felkner is working on a spreadsheet with priority listed from serious to less serious issues. This will be in future CIP. Felkner also said Hartbrook Park Bridge replacement will be \$200,000 and will be listed in CIP as well.

Next Park Board meeting will be held on July 6th at 7pm due to 4th of July holiday being observed on July 5th. Location to be announced.

9. Adjourn-

Motion (Hallquist/Conner) to adjourn. Carried (7-0). Meeting adjourned at 8:55 pm.

Respectfully submitted By Recording Secretary,

Deidre Bushey- Deputy Clerk