

**ICE AGE TRAIL COMMUNITY COMMITTEE AGENDA  
TUESDAY, NOVEMBER 2, 2021  
6:00 PM  
BOARD ROOM, MUNICIPAL BUILDING, 210 COTTONWOOD AVE.**

Roll call

1. Consideration of Minutes from the meeting of 10-05-2021.
2. Discussion and consideration of the budget report balance.
3. Discussion and consideration of:
  - a. Standing hikes and events updates
  - b. Future co-promotional events
  - c. Marketing of events
    - i. Website, Apps.
    - ii. Social media, other.
4. Discussion and consideration of:
  - a. Trail maintenance and enhancement.
  - b. Kiosks and signage
  - c. ECOS updates
5. Other items for follow up as needed:
  - a. Educational opportunities
  - b. Connection with schools, library, and community
  - c. Monster Bash Hike.
6. Announcements
7. Future meeting topics and meeting schedule
8. Adjourn

Kelli J. Yogerst, Recreation Director

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**ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES**  
**TUESDAY, OCTOBER 5, 2021**  
**6:00 PM**  
**MEETING ROOM, HARTLAND PUBLIC LIBRARY, 110 E. PARK AVENUE**

Present: Jim Muenzenberger, Jeff Romagna, Kelli Yogerst, Ashley Widowski, Christina Callies and Jake Zuehl.

Meeting was called to order at 6:00 pm by Kelli Yogerst.

**1. Consideration of a motion to appoint new IATC chairman –**

Muenzenberger explained the chairman and a board member resigned so a chair needs to be appointed. There was discussion on whether Muenzenberger could be Chairman of IATC and ECOS.

Motion (Callies/Romagna) for Muenzenberger to be chairman thru December.  
Carried (5-0).

**2. Consideration of a motion to approve the minutes for the meeting of the August 3, 2021.**

Motion (Zuehl/Widowski) to approve the minutes of the IATC meeting of August 3, 2021. Carried (4-0) with 1 abstention.

**3. Discussion and consideration of:**

**a. Any events for 2021 –**

Romagna hosts hikes 2<sup>nd</sup> Wednesday of every month. October, November & December the hikes will be starting at 9am. Romagna said he is trying to expand it a little bit outside of Hartland. His hikes are listed on Facebook and in the program guide. Callies hosted several wee walker hikes but has not since Covid. She will be starting them up again in January of 2022. Waukesha chapter does tyke hikes and it listed on their website. Romagna said they do adult hikes as well.

**Update on movie in the Beer Garden with hike in October**

Yogerst said the hike is part of The Monster Bash which is October 16th, she said she will be doing a hike, that will start at the FAC, go on the IAT, by library, then downtown and will go by the Fire station to get treats. She said they will then go back to the FAC to watch the movie. She said the hike starts at 6 and the movie is at 7pm. Muenzenberger suggested for future discussion there should be a central hub to tie into to promote future events.

**Update on trivia/scavenger hunt trail outing-**

Yogerst said it was promoted on the website and in the program guide. Romagna

and Yogerst worked together on trivia questions. Yogerst said no one has come in yet to get a pin. The questions with clues were submitted to the Strive app. Zuehl said he had reached out to the Strive app and hasn't heard anything back yet. Discussion on taking a trip and walking the trail together and come up with some ideas.

#### **Moonlight or night hikes-**

Not happening right now, should bring it back in 2022 however probably not at the Cottonwood Wayside due to the board walk being replaced.

#### **Mammoth Hike-**

Mammoth hike is going on right now and Yogerst has handouts for businesses. It was suggested that in 2022 have a bigger event affiliated with the Mammoth hike challenge.

#### **b. Plans for trail or river clearing in 2021.**

ECOS committee has put in Penbrook trail with the southern part being chipped and the northern part being cleared. Muenzenberger been in contact with IATA and making a white trail. He said they have great interest, and if we clear and develop the trail, they are ok with putting the markings there. He said we are hoping to get some maps placed as well.

#### **4. Discussion of the agenda-**

Callies said she asked that this be put on the agenda because one of her concerns was, she didn't know what the committee was trying to accomplish and how it worked. Muenzenberger said generally the chair works with staff on what goes on the agenda. He said in the beginning they had all the same things on the agenda and if there was nothing on a specific item, it could be simply stated no report and move on to the next thing. Discussion on how to add something to the agenda. It was discussed to send it to the chair and copy Dee-Dee on it. Yogerst suggested having announcements on every agenda. Discussion on a just having a standard agenda.

#### **5. Discussion of frequency of meetings-**

Muenzenberger said in the charter that was passed out said it states no less than quarterly, and they tried that and there was some difficulty in communication. He said they did monthly for a while also, and that seemed a little too much. Zuehl felt the group should meet monthly. Discussion on how often to meet.

Motion (Zuehl/Callies) to go back to monthly meeting. Carried (4-0).

#### **6. Discussion on the rules of what is allowed outside of committee meetings-**

Muenzenberger said other groups in the municipality adhere very closely to the open meeting law and he said email is usually not a good way to communicate but to his

understanding email is great for disseminating information. He said discussing things online is not good. And with the open meeting any discussion must be in this forum as it is open to the public. He said members responding by email to a discussion is not allowed but it is not open to the public. Yogerst commented that if she wants to send something to the group she sends it to Dee-Dee and has her send it out. Muenzenberger said since the group is in the municipality, we need to follow the rules. Discussion on "Robert Rules", and how they are general rules on how to conduct a meeting. Muenzenberger said people in the Village want to know what they are doing and what the committee is spending money on, so that type of in-depth should be circulated in public records.

#### **7. Discussion on purpose of and goals of the committee meetings-**

Muenzenberger went over the original Resolution of the committee and explained that it said the committee should have 1 member from the Chamber, 1 member from the BID, the Village Administrator or his designee which is Yogerst and 1 person from the IATA which was Georgson but Romagna could fill in that spot. Muenzenberger said they are actively looking for a 7<sup>th</sup> member and Yogerst said she can post that. He said briefly explained the goals of the committee and that the committee is about cross promoting, promoting the community through the Ice Age Trail and promoting the Ice Age Trail Alliance. He said the committee has a small budget and it is used for promotional things. Yogerst pointed out that if it is not used, the committee loses it and it goes back to the Village.

Muenzenberger then went over the agreement between the IATA and the Village of Hartland, which lists what they do as a committee. He also said it states the committee is supposed to do 2 events a year.

#### **8. Discussion and possible consideration of next meeting date-**

The next meeting date will be November 2<sup>nd</sup>, 2021.

#### **9. Future meeting topics or announcements-**

Muenzenberger suggested for future discussion there should be a central hub to tie into to promote future events.

Discuss QR codes.

IATA meets at Lapham Peak 3 of the month at 7pm, no one has to be a member

#### **10. Adjourn – Motion (Romagna/Georgson) to adjourn. Carried (4-0).**

Adjourned at 7: 13 pm.

Respectfully submitted, Recording secretary  
Deidre Bushey

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