

**ICE AGE TRAIL COMMUNITY COMMITTEE AGENDA**  
**TUESDAY, APRIL 5, 2022**  
**6:00 PM**  
**BOARD ROOM, MUNICIPAL BUILDING, 210 COTTONWOOD AVE.**

Roll call

1. Consideration of minutes from the meetings of February 1, 2022.
2. Discussion and consideration of the budget report balance.
3. Discussion and consideration of:
  - a. Standing hikes and events updates
  - b. Future co-promotional events
  - c. Marketing of events
    - i. Website, Apps.
    - ii. Social media, other.
4. Discussion and consideration of:
  - a. Trail maintenance and enhancement.
  - b. Kiosks and signage
  - c. ECOS updates
5. Other items for follow up as needed:
  - a. Educational opportunities
  - b. Connection with schools, library, and community
6. Announcements
7. Future meeting topics and meeting schedule
8. Adjourn

Kelli J. Yogerst, Recreation Director

Notice: Please note that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Darlene Igl, WCPC/CMC, Village Clerk, at 262/367-2714. The Municipal Building is handicap accessible.

**ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES  
TUESDAY, FEBRUARY 1, 2022  
6:00 PM  
BOARD ROOM, MUNICIPAL BUILDING, 210 COTTONWOOD AVE.**

Present: Jim Muenzenberger, Jeff Romagna, Kelli Yogerst, Mark Miner, and Jake Zuehl.  
Excused: Ashley Widowski and Christina Callies

Meeting was called to order at 6:05 pm by Jim Muenzenberger.

- 1. Consideration of a motion to approve the minutes for the meeting of 1-04-2022-**  
Motion (Zuehl/Romagna) to approve the minutes of the IATC meeting of January 4, 2021. Carried (5-0).
- 2. Discussion and consideration of the budget report balance.**  
Yogerst gave a report on the of budget balance. She said she was under the \$50 allotted for the hot chocolate. The balance is \$595.
- 3. Discussion and consideration of:**
  - a. Standing hikes and events updates-  
Yogerst gave an update on the route for the hike for February 12<sup>th</sup> at 6:30pm. Romagna said the hike will stay on the Ice Age Trail and go north up to Centennial Park. Yogerst said she would like to promote alternate routes for the section that does not allow dogs, because someone showed up with 2 dogs' last time. Muenzenberger said the January hike was very successful. Romagna said he has hike this coming Wednesday and everyone will meet at the library at 5pm and will go up to Centennial Park. Yogerst said she will create a flyer and send it to Callies to post. Romagna commented that the Bark River Bash is coming up and didn't know if a hike wanted to be incorporated into that. Muenzenberger asked about the hike last year at the Bark River Bash and Romagna said there wasn't much response as most people wanted to get into the river. Romagna said he can still do a hike on that day and let people know that day if anyone wants to do a hike let them know they will be doing it at a certain time.
  - b. Future co-promotional events-  
Yogerst said she has started mentioning ideas to the library for the Monster Bash. She said they aren't ready for that, but it has been penciled in. She said instead of having a candy lane maybe have a haunted décor path from the path by Palmers to the Firehouse. Several other ideas were thrown out for a name for the hike and getting other organizations involved in the decorating. It was stated the Monster Bash hike is in October.
  - c. Marketing of events
    - i. Website, Apps-

Nothing this time

ii. Social Media, other-

Yogerst said she learned about tagging. She said she put the Kiwanis events on the Recreation page, she said she tagged several organizations and got 1500 views.

**4. Discussion and consideration of:**

a. Trail maintenance and enhancement.

Romagna said there are trees down in the Bark River and DPW has been notified.

Muenzenberger said the blazes are up on the segment. There was brief discussion on putting up several "you are here" signs by Penbrook and Muenzenberger asked Yogerst if she could help with the production of those signs. Also, there was brief discussion on having a GIS of the area and talking to Ruckert & Mielke about the official path.

b. Kiosk signage – Zuehl commented on the inconvenience having to cross the street on when walking the trail and asked if there has ever been talk about doing a crosswalk. Yogerst said Callies has brought that up before and Yogerst said she tried reaching out to that County because that is a county road. Brief discussion on if there could be some type of path on the west side of the street so someone did not have to cross twice.

c. Ecos –

Muenzenberger said they did discuss the Eagle Scout project with Dylan, and he did contact him with some of the suggestions people had. There was discussion making a list of things that they would like done for when someone comes and wants to do something like this.

5. Other items for follow up as needed:

a. Educational opportunities-

Yogerst commented on the yearly talk program that is usually done in May about walking the trail and asked if they would be doing that again. There was discussion on having the yearly talk in the Library Ice Age Trail room. Yogerst said it was usually done on a Wednesday and if there are 2 dates, she can talk to the Library Director about it. Possibly also have a Q&A at the yearly talk.

b. Connection with schools, library, and community-

Yogerst will work with Library Director on date for movie.

6. Announcements -

None at this time.

7. Future meeting topics and meeting schedule –

Muenzenberger said he will be out of town on March 1. It was discussed and decided to cancel the March meeting. National Trail Day is June 4<sup>th</sup>.

8. Adjourn -

Ice Age Trail Committee Minutes

Tuesday, February 1, 2022

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Motion (Romagna/Zuehl) to adjourn. Carried (5-0). Meeting adjourned at 6:42pm.

Respectfully submitted By Recording Secretary,

Deidre Bushey