

ICE AGE TRAIL COMMUNITY COMMITTEE AGENDA
TUESDAY, MAY 3, 2022
6:00 PM
BOARD ROOM, MUNICIPAL BUILDING, 210 COTTONWOOD AVE.

Roll call

1. Consideration of minutes from the meetings of April 5, 2022.
2. Discussion and consideration of the budget report balance.
3. Discussion and consideration of:
 - a. Standing hikes and events updates
 - b. Future co-promotional events
 - c. Marketing of events
 - i. Website, Apps.
 - ii. Social media, other.
4. Discussion and consideration of:
 - a. Trail maintenance and enhancement.
 - b. Kiosks and signage
 - c. ECOS updates
5. Other items for follow up as needed:
 - a. Educational opportunities
 - b. Connection with schools, library, and community
6. Announcements
7. Future meeting topics and meeting schedule
8. Adjourn

Kelli J. Yogerst, Recreation Director

Notice: Please note that upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact Darlene Igl, WCPC/CMC, Village Clerk, at 262/367-2714. The Municipal Building is handicap accessible.

ICE AGE TRAIL COMMUNITY COMMITTEE MINUTES
TUESDAY, APRIL 5, 2022
6:00 PM
BOARD ROOM, MUNICIPAL BUILDING, 210 COTTONWOOD AVE.

Present: Jim Muenzenberger, Jeff Romagna, Christina Callies, Mark Miner, and Jake Zuehl.

Excused: Ashley Widowski and Kelli Yogerst

Meeting was called to order at 6:03 pm by Jim Muenzenberger.

- 1. Consideration of a motion to approve the minutes for the meeting of 2-01-2022-**
Motion (Zuehl/Romagna) to approve the minutes of the IATC meeting of February 1, 2022. Carried (5-0).

- 2. Discussion and consideration of the budget report balance.**
The last check there was a balance of \$595. Brief discussion on pins that were purchased.

- 3. Discussion and consideration of:**

- a. Standing hikes and events updates-

Romagna said the Night hikes in January had 30+ hikers and the February hike had 4 hikers. Romagna said he will have a hike on April 13 at Lapham at 9am. He gave the dates of his upcoming hikes and locations:

May 11 – Waterville segment

June 8 – Loew Lake

July 13 – Holy Hill

Aug 10 – Scuppernong

Sept 14 - Brady's rocks

Callies gave an update on the Wee Walkers, she said she the February 5th and March 5th hikes had good turnouts, maybe about 20 each. She said on April 2nd there were 7 hikers and there is an upcoming hike on May 21st.

- b. Future co-promotional events-

There was brief discussion on the following opportunities & are being investigated:
National Trails Day with the IATA is June 4th.

Bark River Bash on April 30th.

Hartland Kids Day is on July 27th. (Discussion on possible booth)

Hometown Celebration parade is June 26th. (Discussion on possible participation)

- c. Marketing of events

- i. Website, Apps-

Nothing at this time.

- ii. Social Media, other-

Nothing at this time.

4. Discussion and consideration of:

a. Trail maintenance and enhancement.

Muenzenberger said the Penbrook signage was approved at the last ECOS meeting and will be enclosed in a frame with plexiglass. Maps will be posted on the Penbrook Trail Loop. Discussion on marking the trail somehow near Palmers like paint along the alley to make it clear that it is the IAT or paint something on the walls.

Muenzenberger commented that it is owned by 3 entities and has been discussed before.

b. Kiosk signage –

Nothing at this time.

c. Ecos –

Under Trail maintenance.

5. Other items for follow up as needed:

a. Educational opportunities-

Nothing at this time.

b. Connection with schools, library, and community-

Looking at dates for the IAT movie with winter hike.

6. Announcements -

May 11th at 6:30-7:30 Amy Lord will be at the library talking about the Ice Age Trail.

7. Future meeting topics and meeting schedule –

Next meeting will be May 3rd.

8. Adjourn -

Motion (Miner/Romagna) to adjourn. Carried (5-0). Meeting adjourned at 6:48pm.

Respectfully submitted By Recording Secretary,

Deidre Bushey