



**Hartland Business Improvement District
Board of Director's Meeting Minutes
Tuesday, February 8, 2022 - 7:30 a.m.
Hartland Village Hall, 210 Cottonwood Ave, Hartland, WI**

BID Board Members present: Steve Berger, Marilyn Haroldson, Dr. Jim Muenzenberger, Elise Miller, Steve Osterndorf, Tabi McBride

Guests present: Ryan Bailey, Acting Village Administrator

BID Staff present: Kristyn Smith

BID Board Members absent: Tom Brass, Cheryl Pfundtner, Jeff Pfannerstill

Meeting Proceedings

- 1. Board Meeting Call to Order:** Meeting called to order at 7:35 a.m. by BID Vice President.
- 2. Approval of Minutes:** MOTION made by Muenzenberger to approve the February 8, 2022 meeting minutes; second by Haroldson. MOTION passed unanimously.
- 3. President report:** Nothing new to report.
- 4. Financial report by Cheryl Pfundtner, BID Treasurer**
Statement of operations and balance sheet for February 2022 presented by Berger. MOTION made by Haroldson to approve operations and balance sheet as presented; seconded by Muenzenberger. MOTION passed unanimously.
- 5. BID Director Report by Kristyn Smith, BID Director**
March Mania and Bark River Bash event planning continues to go smoothly. Events posted on social media and website. Several new businesses coming to Hartland.
- 6. Committee Reports**
Marketing Committee report by Elise Miller
March 4th meeting notes: March Mania and Bark River Bash events are underway and going as planned. The BID has been nominated for the "Heart of Hartland" award by the Chamber, presented at the Kudos award dinner. MOTION made by Berger to send two members to represent the BID at the awards dinner for \$150; seconded by Muenzenberger. MOTION passed unanimously. Old website was deleted so if we want to revamp the website we have to start from scratch. Smith reached out to Ocreative, to follow up with other options as well.

Design Committee report by Jim Muenzenberger, Committee Chair

March 4th Meeting notes: New façade grant from Jessie Puzach of Birch and Banyan. Committee determined she was not yet eligible for more funds and would be in August 2022. Discussion on Tom Brass memorial plaque. Bench application received from Kathy Nohl and approved by the committee. There are three remaining benches. Sandwich board grant application received from Global Tactile. MOTION by Muenzenberger to approve \$50 grant; seconded by Haroldson. MOTION passed unanimously. Discussion on extension of sign grant due dates for JRT, Theia, and Vega Properties. MOTION made by Muenzenberger to extend grants for an additional 90 days; seconded by Haroldson. MOTION passed unanimously. Seasonal banners have been printed and will be swapped out when appropriate.

Economic Development Committee by Marilyn Haroldson, Committee Chair:

There was no Economic Development meeting last month.

Executive Committee Report:

There was no Executive Committee meeting last month. Discussion on adding a new board member due to Tom Brass' passing.

State of the Village report presented by Ryan Bailey, Acting Village Administrator:

Quarry developer presented their plan to the Village and is moving forward. No updates on Hartland Inn or Kwik Trip.

7. ADJOURNMENT

MOTION by Haroldson to adjourn at 8:09a.m.; seconded by Muenzenberger. MOTION passed unanimously.