



**Hartland Business Improvement District
Board of Director's Meeting Minutes
Tuesday, March 14, 2023 - 7:30 a.m.
Hartland Village Board Room, 210 Cottonwood Avenue, Hartland, WI**

BID Board Members present: Steve Berger, Dr Jim Muenzenberger, Marilyn Haroldson, Tabi McBride, Steve Osterndorf, Ryan Bailey, Nick Jensen

Guests present: none

BID Staff present: none

Meeting Proceedings

1. **Board Meeting Call to Order:** Meeting called to order at 7:35 a.m. by BID Board Steve Berger.
2. **Approval of Minutes:** MOTION made by Muenzenberger to approve minutes from the February Meeting. second by Osterndorf. MOTION passed unanimously.
3. **President report:** None.
4. **Financial report by Cheryl Pfundtner, BID Treasurer**
Statement of operations and balance sheet for February 2023 provided by Pfundtner. MOTION made by Muenzenberger to approve operations and balance sheet as presented; seconded by Haroldson. MOTION passed unanimously.
5. **BID Director – None.**
6. **Committee Reports**
 - Marketing Committee**
Meeting Notes
The Bark River Bash has 73 vendors with 36 paid. There will be face painting
The March Maniac is going forward, headed up by Tabi with the Bid Director helping. The entries for team winners will be a bit different this year with selections from the 68 teams. The entry forms will ask for contact information to be tracked and shared with the BID. The BID Director is working on the website with Allyson.
 - Design Committee report by Dr. Jim Muenzenberger**
Meeting Notes
There were updates from Bob on the steel signs and when they might go in. Have to ait for wrmer weather. In the Planting Program there was one new applicant. They can submit at any time.

The proposal for the Hanging basket with flowers and watering was submitted . Bailey suggested a program whereby businesses would adopt a basket and take care of the watering to cut down on costs. The hanging baskets with flowers and watering would be around \$10,000.

MOTION made by Muenzenberger to approve the \$10,000 for the hanging basket program; seconded by Tabi. MOTION passed unanimously.

Economic Development Committee by Marilyn Haroldson

Meeting Notes: Committee discussed presenting the Marketing Study to the Village Board and to stress that the study would be for all businesses and the value to constituents, new businesses, developers and existing businesses thinking of expanding. There was discussion on the upcoming BID Social and the role that the committee would play. Haroldson mentioned that the cost of the event would be closer to \$800 this year because food costs and other costs for the event have gone up. MOTION made by Haroldson to approve up to \$800 for the BID Social; seconded by Jenson. MOTION passed unanimously.

Executive Committee Report by Steve Berger, BID President:

No scheduled meeting to report on.

7. State of the Village report presented by Ryan Bailey, Village Manager

The plans for the old Timm's building have been submitted and approved. The façade will be a great improvement. There will be a financial planning office taking over the space. There is an action packed weekend for the Hometown Celebration weekend with bands and fireworks and lots going on in the park as well as the parade. It is anticipated Hartland Inn will open September 1, 2023.

8. ADJOURNMENT

MOTION by Muenzenberger to adjourn at 8:25a.m.; seconded by Jensen. MOTION passed unanimously.