



**Hartland Business Improvement District  
Board of Director's Meeting Minutes  
Tuesday, January 16, 2024 - 1:00 p.m.  
Hartland Public Library, 110 E Park Ave, Hartland, WI**

BID Board Members present: Steve Osterndorf, Nick Jensen, Steve Berger, Marilyn Haroldson, Jim Muenzenberger, Bob Wisniewski, Cheryl Pfundtner, Kristine Schutte

Guests present: Ryan Bailey, Village Manager

BID Staff present: Kristyn Smith

BID Board Members absent: Tabi McBride

**Meeting Proceedings**

- 1. Board Meeting Call to Order:** Meeting called to order at 1:13 p.m. by BID President
- 2. Approval of Minutes:** MOTION made by Muenzenberger to approve the December 12, 2023, meeting minutes; seconded by Haroldson. MOTION passed unanimously.
- 3. President report:** No President report.
- 4. Financial report by Cheryl Pfundtner, BID Treasurer**  
Statement of operations and balance sheet for December 2023 presented by Berger. MOTION made by Haroldson to approve operations and balance sheet as presented; seconded by Muenzenberger. MOTION passed unanimously.
- 5. Arrowhead Warhawk Manufacturing Presentation**  
Presentation by Pack Davis, Nichole Boudreau and Matthew Schmieding. Jeff Luetschwager, the teacher, was also present. The students presented the potential design for the first Downtown Hartland art installation, renderings, site locations, and costs. Questions and answers to follow. Students and Director to present to the Village Board at the next board meeting.
- 6. BID Director Report by Kristyn Smith, BID Director**  
Director has been working on event calendar, new events, art installations, website updates, and the annual report. At the last Village Board meeting it was approved to reduce the Village match on the façade grant to \$15,000 and water the flower baskets at no cost to the BID. MOTION made by Haroldson to approve the 2023 Annual Report; seconded by Muenzenberger. MOTION passed unanimously.
- 7. Committee Reports**

**Marketing Committee report by Steve Berger, Committee Chair**

December 1 meeting notes: Discussion on sculpture presentation. Introduction of new Downtown event to take the place of March Mania, the Hartland Masters Mini Golf Tournament. Support provided for this new event by Steve and US Bank and Tabi. Requesting a budget of \$500 for materials for the event. MOTION made by Haroldson to approve a \$500 budget for the mini golf event; seconded by Muenzenberger. MOTION passed unanimously.

**Design Committee report by Jim Muenzenberger**

December 1 meeting notes: Discussion on sculpture project and presentation. Flower baskets will be returning this year, and the Village is covering the watering.

**Economic Development Committee by Marilyn Haroldson:**

The Economic Development Committee did not have a meeting last month. Ryan Bailey mentioned that the Village is considering starting an ED committee.

**Executive Committee Report by Steve Berger, BID President:**

The Executive Committee did not have a meeting.

**8. State of the Village report presented by Ryan Bailey, Village Manager:**

The Nixon Park ice rink is now open. Quarry and Kwik Trip projects are still moving forward. The Village is planning National Night Out and will include a large musical performer. There is a potential development being considered for the 40 acres across from Swallow School. Snow removal/cleaning will be done by the Village tomorrow downtown. The Village will be investing in some seasonal décor that has a more “Christmas” feel than the snowflakes for this year.

**9. ADJOURNMENT**

MOTION by Berger to adjourn at 2:23p.m.; seconded by Wisniewski. MOTION passed unanimously.